Mockup Notes

I think overall it’s all working well! Everything is laid out nicely and has spacing that feels right. I like the clear action items/buttons that lead to the different pages on the homepage. It’s clear from the onset that the page is about organs and is informational.

I like the use of images throughout. I think really my only concern might be that it seems just a step too ‘washed out,’ almost like the picture didn’t finish fading in for some animation.

I think your typeface choice is also nice. The blackletter does give it that older/classical feel, but the thin serif certainly modernizes everything, which is good! I think it all meshes nicely with the topic.